Introducing

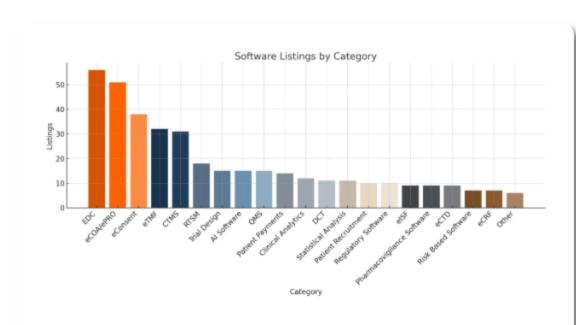
The Clinical Trial Software Landscape

The definitive Infographic guide of Clinical Trial Software Vendors



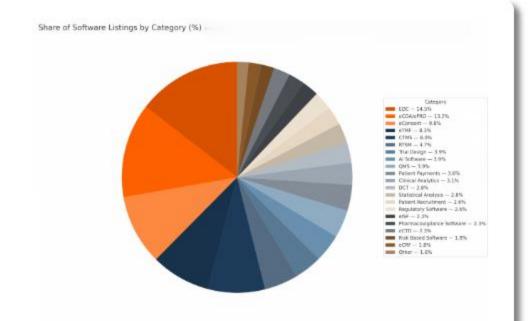


Highlights



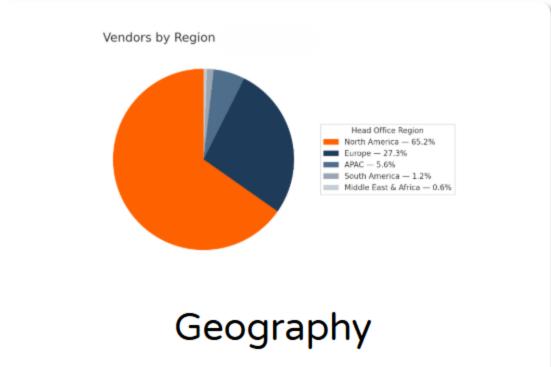
of Software Solutions

There are about 400 software solutions represented in the landscape at the moment. These are represented in 20 specific categories plus an "other" category. Close to 38% of all listings focus on Data Capture from EDC, eCOA/ePRO and eConsent.



Category Concentration

The top five categories of EDC, eCOA/ePRO, eConsent, eTMF, CTMS account for ~54% of all listings. That concentration shows where software vendors have placed their focus; on optimizing data capture, patient input, and trial operations. The long tail (RBQM, eCTD, analytics, payments, etc.) is smaller in count but strategically critical.

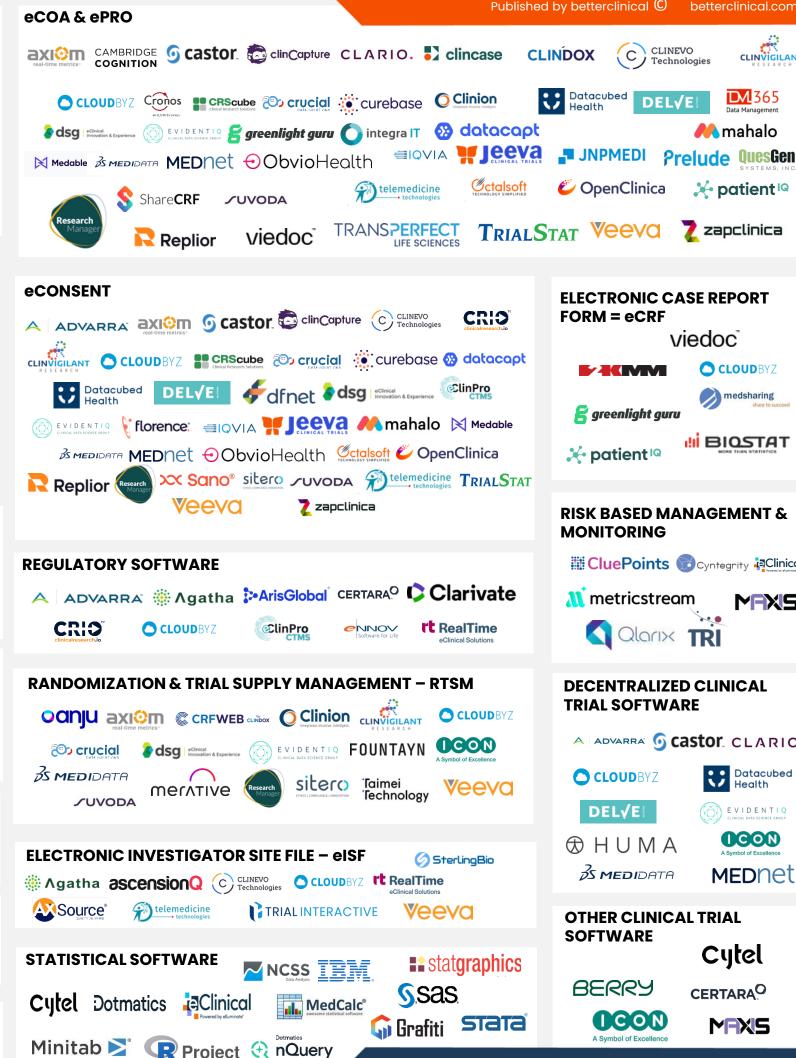


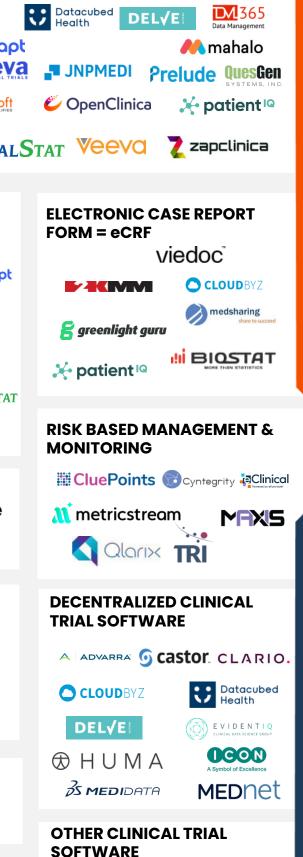
You'll find the deepest choice set in North America and Europe.

Over 92% of all vendors come from these 2 areas. However, there is meaningful (and growing) representation in APAC.









Cytel

CERTARA

MFX/S

BERRY

OCON

About betterclinical

betterclinical has built the most extensive directory of clinical trial software solutions available, making it easy for sponsors, CROs, research sites, and investors to discover and evaluate vendors. For software companies, we provide access to qualified buyers actively searching for solutions. All within a platform designed exclusively for the clinical research space.

Review the <u>Software Solutions Directory</u> for a deeper look into software listings & vendors



Review the **Content Library** for industry insights, reports and vendor content

